## High Worldwide Surgeon Engagement for SURGIMESH® Non-woven Mesh Technology at the 100<sup>th</sup> Anniversary Joint ACS/ACOS Meetings in Chicago

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Chicago, IL, Date: October 18, 2012 High Worldwide Surgeon Engagement for SURGIMESH® Non-woven Mesh Technology at the 100<sup>th</sup> Anniversary Joint ACS/ACOS Meetings in Chicago

To celebrate the American College of Surgeons (ACS) 100<sup>th</sup> anniversary, the American College of Osteopathic Surgeons and American College of Surgeons held joint meetings recently the first week of October. In association with this historic milestone, SURGIMESH Non-woven Mesh Technology was prominently featured during several events associated with the ACS and ACOS meetings. These included:

- a) A hernia surgeon specific presentation session during the 1<sup>st</sup> day of the ACOS meeting entitled "Improving Upon Historical Hernia Mesh Failure Modes" embraced by an overflow crowd of over 50 surgeons some of which commented on their hernia outcome improvements subsequent to switching to SURGIMESH Non-woven Technology mesh products WN and XB,
- b) A podium presentation during the ACOS General Surgery Discipline session on a "Meta-analysis of Lightweight Mesh in Inguinal Hernia Repair" given by Maciej Smietanski, MD of the Medical University of Gdansk and the Polish Hernia Study Group concluding that light weight hernia mesh including SURGIMESH<sup>®</sup> WN does improve patient outcome providing improved comfort post operatively,
- c) A highlighted exhibit well attended by surgeons worldwide expressing strong interest in SURGIMESH Non-woven Technology as the only synthetic alternative to woven and knitted mesh configurations that can overcome many of the historic intrinsic failure modes of those configurations.

Surgeons submitted numerous requests for subsequent clinical use and evaluation of SURGIMESH WN non-barrier mesh and SURGIMESH. XB barrier mesh. The surgical community repairing hernias continues to pursue the ideal solution for long term synthetic mesh reinforcement of abdominal cavity defects despite the competitive "differences on a theme" efforts with knitted and woven technologies introduced in the recent past in an attempt to improve patient outcomes. SURGIMESH Non-woven Technology, based upon the clinical experience of current user surgeons is meeting this market need head on. For additional information on SURGIMESH hernia repair configurations visit the www.surgimesh.com website.

## **About BG Medical**

BG Medical is a unique Sales and Marketing Distribution Partner for next-generation medical devices and disposables. BG Medical partners with companies having breakthrough technology platforms with a potential for significant market development. Our goal is to provide our partners with the significant market share gain and the presence necessary to become leaders in given market segments. We accomplish this with our highly trained, dedicated and segment focused national US Sales and Marketing Team.

BG Medical's core competencies include General and Laparoscopic Specialty Surgery, Thoracic, Urogynecologic, Colorectal and other emerging minimally invasive surgical platform applications. For additional information visit BG Medical's website at www.bgmedicaldevice.com. BG Medical is the exclusive US distributor for SURGIMESH

and other advanced medical device technologies.

## **About Aspide Medical**

Aspide Medical of St. Etienne, France, celebrating 15 years of healthcare innovation, manufactures thousands of medical devices each year which are distributed worldwide. Aspide Medical's vast expertise in developing medical device technologies for the treatment of digestive, urologic, gynecologic, and aesthetic surgeries has brought a number of breakthrough advances in these and other diversified healthcare markets. Maintaining a commitment to the latest ISO Quality Standards, state-of-the-art manufacturing and automation, Aspide Medical continues to excel in several specialty healthcare markets requiring surgical intervention. For more information, visit Aspide Medical's website at www.aspide.com.

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